

One Day Seminar on
**“Environmental and Business Issues in
Hospitality & Tourism Industry”**



Wednesday, 04th of September, 2013
09.00 AM Onwards

Organised By:

**Institute of Hotel & Tourism Management
Maharshi Dayanand University – Rohtak
Haryana**

E-Mail: ihtm.mdurohtak@gmail.com

Website: <http://www.mdurohtak.ac.in>

Ph: 01262 393370/71/90

Environmental and Business Issues in Hospitality & Tourism Industry (Wednesday, 04th of September, 2013)

FOR WHOM :

This programme is primarily targeted at budding hospitality & tourism professionals and researchers either doing or planning to do academic assignment in Sustainability, Green Issues and Environmental Aspects in the area of Hospitality / Travel & Tourism / Business management. The seminar will be also very useful for those teachers offering courses in above said domain. Also it may of benefit to all those having interest in Environmental & Business Issues.

OBJECTIVE :

Green Hospitality, Environment and Sustainability have become buzz words in today's world and have become a significant feature of Hospitality & Tourism Sector. This seminar will to not only foster the awareness on these issues but also focus on ongoing Industry Practices in the field. Managers have the responsibility to lead the way when it comes to the execution of tasks owing to corporate social responsibility in a sensible and responsible manner. Through this seminar the budding chefs, managers, hoteliers and Tourism Professionals of IHTM, and most importantly, the local participants would be encouraged from our society, to learn about Environmental & Business Issues in Hospitality & Tourism Industry.

COVERAGE :

The Seminar shall focus on following key areas:

- Greening the Hospitality Industry
- Environmental Metrics in an Economic Yardstick
- Internalizing Green
- How to Green your Restaurant/ hotel; Green hospitality in India
- So you think you are green? A primer in environmentalism
- How can YOU help the environmental movement
- Energy Conservation and Businesses
- Environmental Impact Measurement

PEDAGOGY :

PowerPoint Presentations and Interactive Sessions will be used to supplement learning. The Seminar shall be covered by [Ritu Vasu Primlani](#) Environmental and Business Speaker from industry supplemented by in-house resource persons.

PROGRAMME FACILITATOR: [Dr. Sanjeev Kumar](#) & [Mr. Anoop Kumar](#)

ORGANISING SECRETARY : [Dr. Ashish Dahiya](#)

Organising Committee

Patron

Er. H.S Chahal

Vice-Chancellor, M.D University Rohtak – Haryana

Convener

Prof. Daleep Singh

Director - Institute of Hotel & Tourism Management, MD University Rohtak

Organising Secretary

Dr. Ashish Dahiya

Associate Professor - Institute of Hotel & Tourism Management, MD University Rohtak

Joint Organising Secretary

Dr. Sanjeev Kumar & Mr Anoop Kumar

Assistant Professor - Institute of Hotel & Tourism Management, MD University Rohtak

Members

**Dr. Ranbir Singh, Dr. Goldi Puri, Dr. Amit Kumar,
Dr. Sandeep Malik, Mr. Manoj Kumar, Mrs Gunjan,
Mrs Jyoti, Ms Shilpi, Mr. Sumegh, Ms. Shelley**

S.NO.....

Seat No.....

One Day Seminar on
“Environmental and Business Issues in Hospitality & Tourism Industry”

Registration Form:

Name.....

Designation.....

Institute/Company.....

Address for correspondence.....

City..... State

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

Date.....Signature.....

Sign & Stamp of HOD (for student’s recommendation)

Note: Send your registration to:

Director - Institute of Hotel & Tourism Management, M D University
Rohtak. (ihtm.mdurohtak@gmail.com)

(There are limited seats for the workshop and registration would be on first come first serve basis. The Registration form should be forwarded by HOD of concerned department in case of students) Please confirm your seat at the time of registration itself.

Acknowledgement:

S.No

Thank you for registering in One Day Seminar on “Environmental and Business Issues in Hospitality & Tourism Industry”” on Sept 04, 2013. The certificate would be issued against the acknowledgement receipt. Your seat no in Conference Hall is.....In case of non arrival in conference hall before 15 minutes of commencement of programme (09.00 AM) seat would be allotted to next candidate in queue.

Thank You

One Day Seminar on “Environmental and Business Issues in Hospitality & Tourism Industry”

Conference/ Seminar/ Workshop Feedback Form

Your feedback about this year’s Seminar will help us make improvements for the future. Please take the time to complete this form put it in the feedback box at the registration desk.

Your details (optional)

Your name: _____

Your company: _____

Your Registration No/ Seat No-----

Over All	Very Good	Good	Fair
• How would you rate the entire seminar?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• How was the information provided to you in advance of the seminar?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• How did you find the registration process when you arrived at the seminar?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The sessions of the seminar were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The facilities in the venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Would you recommend this seminar to your colleagues? Yes No			
• What topics should be added or discussed in more detail at future seminars? (Please list)			
.....			
• What topics should be removed or discussed in less detail at future seminars?			
• Would you like IHTM to organise such seminars in near future?			
• Any Other Suggestion (If Any)			

Signature & Contact No (*Optional*)